

## CLAIMED INVENTION

We claim:

- 1 1. A method, implemented on a processing system, comprising:  
2 receiving a request for network configuration information from a client  
3 processing system;  
4 sending network configuration information from a server processing  
5 system to the client processing system, the network configuration information  
6 having added to it, at least one of presentation information, or an address  
7 representative of said presentation information such that information is  
8 presented when the client processing system uses the network configuration  
9 information.
- 1 2. The method of claim 1, wherein the network configuration information is  
2 network initialization information and wherein said information is determined at  
3 least in part by said network configuration information.
- 1 3. The method of claim 1, wherein the network configuration information is  
2 formatted in accordance with a configuration protocol.
- 1 4. The method of claim 3, wherein the configuration protocol is the Dynamic  
2 Host Configuration Protocol.

1 5. The method of claim 1, wherein the presentation information causes text  
2 to be presented.

1 6. The method of claim 1, wherein the presentation information includes a  
2 URL command.

1 7. The method of claim 6, wherein the URL command references a web page.

1 8. The method of claim 7, wherein the web page contains commercial  
2 information.

1 9. A method, implemented on a processing system, comprising:  
2 requesting network configuration information from a server processing  
3 system;  
4 receiving network configuration information at a client processing system,  
5 the network configuration information having added to it presentation  
6 information such that information is presented when the client processing  
7 system uses the network configuration information.

1 10. A device comprising:  
2 a receiving unit to receive a request for network configuration information  
3 from a client processing system;  
4 a sending unit to send network configuration information from a server  
5 processing system to the client processing system, the network configuration  
6 information having added to it presentation information such that information is  
7 presented when the client processing system uses the network configuration  
8 information.

1 11. The device of claim 10, wherein the network configuration information is  
2 network initialization information.

1 12. The device of claim 10, wherein the network configuration information is  
2 formatted in accordance with a configuration protocol.

1 13. The device of claim 12, wherein the configuration protocol is the Dynamic  
2 Host Configuration Protocol.

1 14. The device of claim 10, wherein the presentation information causes text  
2 to be presented.

1 15. The device of claim 10, wherein the presentation information includes a  
2 URL command.

1 16. The device of claim 15, wherein the URL command references a web page.

1 17. The device of claim 16, wherein the web page contains commercial  
2 information.

1 18. A device comprising:  
2 a requesting unit to request network configuration information from a  
3 server processing system;  
4 a receiving unit to receive network configuration information at a client  
5 processing system, the network configuration information having added to it  
6 presentation information such that information is presented when the client  
7 processing system uses the network configuration information.

1 19. A machine readable medium that provides executable instruction, which  
2 when executed by a processing system, cause the processing system to perform a  
3 method, the method comprising:  
4 receiving a request for network configuration information from a client  
5 processing system;

6 sending network configuration information from a server processing  
7 system to the client processing system, the network configuration information  
8 having added to it presentation information such that information is presented  
9 when the client processing system uses the network configuration information.

1 20. The machine-readable medium of claim 19, wherein the network  
2 configuration information is network initialization information.

1 21. The machine-readable medium of claim 19, wherein the network  
2 configuration information is formatted in accordance with a configuration  
3 protocol.

1 22. The machine-readable medium of claim 21, wherein the configuration  
2 protocol is the Dynamic Host Configuration Protocol.

1 23. The machine-readable medium of claim 19, wherein the presentation  
2 information causes text to be presented.

1 24. The machine-readable medium of claim 19, wherein the presentation  
2 information includes a URL command.

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1 25. The machine-readable medium of claim 24, wherein the URL command  
2 references a web page.

1 26. The machine-readable medium of claim 25, wherein the web page  
2 contains commercial information.

1 27. A machine-readable medium, that provides executable instruction, which  
2 when executed by a processing system, cause the processing system to perform a  
3 method, the method comprising:  
4 requesting network configuration information from a server processing  
5 system;  
6 receiving network configuration information at a client processing system,  
7 the network configuration information having added to it presentation  
8 information such that information is presented when the client processing  
9 system uses the network configuration information.